

DASHSCORED PRIVACY NOTICE

Last Updated: 2-10-2025

This Privacy Notice describes how Dashscored (“we”, “us,” “our,” or “Dashscored”) collects, uses and discloses information about individuals who use our website (<https://www.dashscored.com/>), the Dashscored product/service, applications, subdomains, services, tools and features, or otherwise interact with us (collectively, the “Services”). For the purposes of this Privacy Notice, “you” and “your” means you as the user of the Services, whether you are a user, customer, website visitor, representative of a company with whom we do business, or another individual whose information we have collected pursuant to this Privacy Notice.

Please note that the Services are designed for users in the United States only and are not intended for users located outside the United States. This Privacy Notice does not apply to personal information that we process on behalf of our customers, including information that our customers provide us about others in using the Services. We process that information as instructed by and on behalf of those customers, in our capacity as a processor/service provider. For further information, please contact that customer directly. We are not responsible for the privacy or data security practices of our customers, which may differ from those explained in this Privacy Notice.

Please read this Privacy Notice carefully. By using any of the Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Notice. If you do not agree to this Privacy Notice, please do not use or access the Services.

1. CHANGES TO THIS PRIVACY NOTICE

We may modify this Privacy Notice from time to time, in which case we will update the “Last Updated” date at the top of this Privacy Notice. If we make material changes to the way in which we use or disclose information we collect, we will use reasonable efforts to notify you (such as by emailing you at the last email address you provided us, by posting notice of such changes on the Services, or by other means consistent with applicable law) and will take additional steps as required by applicable law. If you do not agree to any updates to this Privacy Notice, please do not continue using or accessing the Services.

2. COLLECTION AND USE OF YOUR INFORMATION

When you use or access the Services, we collect certain categories of information about you from a variety of sources.

Information You Provide to Us

Some features of the Services may require you to directly provide us with certain information about yourself. You may elect not to provide this information, but doing so may prevent you from using or accessing these features. Information that you directly submit through our Services includes:

- **Basic contact details**, such as name, address, phone number, and email. We use this information to create and maintain your account and provide the Services, and to communicate with you (including to tell you about updates to our Services or products or services that may be of interest to you).
- **Account information**, such as username, password, and access keys. We use this information to provide the Services and to maintain and secure your account with us. If you choose to register an

account, you are responsible for keeping your account credentials safe. We recommend you do not share your access details with anyone else. If you believe your account has been compromised, please contact us immediately.

- **Payment information**, such as credit or debit card information, and billing address, which we collect using a third party payment processor. We use this information to process your payment and provide the Services.
- **User-generated content**, such as messages, photos, and recordings, submitted by you through our message boards or chat rooms, including on third-party websites such as Discord (“**UGC**”). We or others may store, display, reproduce, publish, or otherwise use UGC, and may or may not attribute it to you. Others may also have access to UGC and may have the ability to share it with third parties. If you choose to submit UGC to any public area of the Services, your UGC will be considered “public” and will be accessible by anyone, including us. Please note message boards or chat rooms on third-party sites are subject to the terms of use, privacy policy and any other terms of those third-party sites.
- **Any other information you choose to include in communications with us**, for example, any information provided by you in a testimonial (which we only post with your consent) or otherwise provided by you.

Information We Collect Automatically

We and third parties on our behalf also automatically collect certain information about your interaction with the Services (“**Usage Data**”). To do this, we may use cookies, and pixels placed by us and third parties (“**Tracking Technologies**”). Usage Data includes:

- **Device information**, such as device type, operating system, unique device identifier, and internet protocol (IP) address.
- **Other information regarding your interaction with the Services**, such as browser type, log data, date and time stamps, clickstream.

We use Usage Data to tailor features and content to you, improve our Services, run analytics and better understand user interaction with the Services. For more information on how we use Tracking Technologies and your choices, see the section below, *Cookies and Other Tracking Technologies*.

Information Collected From Other Sources

We may obtain information about you from outside sources, including information that we collect directly from third parties and information from third parties that you choose to share with us. Such information includes:

- **Information we receive from consumer marketing databases or other data enrichment companies**, which we use to better customize advertising and marketing to you.
- **Information we receive when you choose to link any social media platforms to your account**, such as Facebook, Discord or X, which we use to maintain your account and login information.
- **Information collected by our product related to our provision of Services to you**, such as data collected to be used for analytics and information about your privacy preferences.

- **Information you post publicly on social media about our Services**, such as social media posts about Dashscored, which we may use in accordance with the applicable terms of the social media platform to promote our Services.

Any information we receive from outside sources will be treated in accordance with this Privacy Notice. We are not responsible for the accuracy of the information provided to us by third parties and are not responsible for any third party's policies or practices. For more information, see the section below, *Third Party Websites and Links*.

In addition to the specific uses described above, we may use any of the above information to provide you with the Services and to maintain our business relationship, including by enhancing the safety, and security of our Services (e.g., troubleshooting, data analysis, testing, system maintenance, and reporting), allow you to participate in features we offer, contact you regarding our products or services, providing customer support, sending service and other non-marketing communications, monitoring and analyzing trends, conducting internal research and development, complying with applicable legal obligations, enforcing any applicable terms of service, and protecting the Services, our rights, and the rights of our employees, users or other individuals.

Finally, we may deidentify, aggregate or anonymize your information such that it cannot reasonably be used to infer information about you or otherwise be linked to you (“**deidentified information**”) (or we may collect information that has already been deidentified/anonymized/aggregated), and we may use such deidentified information for any purpose, including for analytics and statistical purposes. To the extent we possess or process any deidentified information, we will maintain and use such information in deidentified/anonymized form and not attempt to re-identify the information, except solely for the purpose of determining whether our deidentification/anonymization process satisfies legal requirements.

3. TRACKING TECHNOLOGIES

Most browsers accept cookies automatically, but you may be able to control the way in which your devices permit the use of Tracking Technologies. If you so choose, you may block or delete our cookies from your browser; however, blocking or deleting cookies may cause some of the Services, including certain features and general functionality, to work incorrectly, including certain interactive features of our website. If you have questions regarding the specific information about you that we process or retain, as well as your choices regarding our collection and use practices, please contact us using the information listed below.

Your browser settings may allow you to transmit a “do not track” signal, “opt-out preference” signal, or other mechanism for exercising your choice regarding the collection of your information when you visit various websites. Like many websites, our website is not designed to respond to such signals, and we do not use or disclose your information in any way that would legally require us to recognize opt-out preference signals. To learn more about “do not track” signals, you can visit <http://www.allaboutdnt.com/>. To learn more about Global Privacy Control, you can visit <https://globalprivacycontrol.org/>.

4. DISCLOSURE OF YOUR INFORMATION

We may disclose your information to third parties for legitimate purposes subject to this Privacy Notice, including the following categories of third parties:

- Our affiliates, subsidiaries, investors, or others within our corporate group.

- Vendors or other service providers who help us provide the Services, including for system administration, cloud storage, security, customer relationship management, marketing communications, data analytics, web analytics, e-commerce services, internet service provision, wireless service provision, payment networks, and payment processing.
- Third parties to whom you request or direct us to disclose information, such as Discord, other users of a message board or Discord server, or through your use of social media widgets or login integration.
- Professional advisors, such as auditors, law firms, or accounting firms.
- Third parties in connection with or anticipation of an asset sale, merger, or other business transaction, including in the context of a bankruptcy.

We may also disclose your information as needed to comply with applicable law or any obligations thereunder or to cooperate with law enforcement, to settle a legal dispute or claim, judicial orders, and regulatory inquiries, to enforce any applicable terms of service, and to ensure the safety and security of our business, employees, and users.

5. SOCIAL FEATURES

Certain features of the Services allow you to initiate interactions between the Services and third-party services or platforms, such as social networks like Discord (“**Social Features**”). Social Features include features that allow you to access our pages on third-party platforms, and from there “like” or “share” our content. Use of Social Features may allow a third party to collect and/or use your information or permit a third party to share your information with us. If you use Social Features, information you post or make accessible may be publicly displayed by the third-party service. Both we and the third party may have access to information about you and your use of both the Services and the third-party service. For more information, see the section below, *Third Party Websites and Links*.

6. THIRD PARTY WEBSITES AND LINKS

We may provide links to third-party websites or platforms. If you follow links to sites or platforms that we do not control and are not affiliated with us, you should review the applicable privacy notice, policies and other terms. We are not responsible for the privacy or security of, or information found on, these sites or platforms. Information you provide on public or semi-public venues, such as third-party social networking platforms, may also be viewable by other users of the Services and/or users of those third-party platforms without limitation as to its use. Our inclusion of such links does not, by itself, imply any endorsement or recommendation of the content on such platforms or of their owners or operators.

7. CHILDREN’S PRIVACY

Children under the age of 13 are not permitted to use the Services, and we do not seek or knowingly collect any personal information about children under 13 years of age. If we become aware that we have unknowingly collected information about a child under 13 years of age, we will make commercially reasonable efforts to delete such information. If you are the parent or guardian of a child under 13 years of age who has provided us with their personal information, you may contact us using the below information to request that it be deleted.

8. DATA SECURITY AND RETENTION

Despite our reasonable efforts to protect your information, no security measures are impenetrable, and we cannot guarantee “perfect security.” Any information you send to us electronically, while using the Services or otherwise interacting with us, may not be secure while in transit. We recommend that you do not use unsecure channels to send us sensitive or confidential information. For more information on our security practices, please review our [Security Summary](#).

We retain your information for as long as is reasonably necessary for the purposes specified in this Privacy Notice unless otherwise required by law. Unless required by law, we retain personal information in order to improve our products or services, develop new products and services, enforce contractual agreements, prevent harm, promote safety, security and integrity and conduct internal research, for a period of one year after the PI was provided to us. After one year, we will continue to retain data in an aggregate and/or de-identified form.

Even after data is deleted from active Dashscored databases, we may continue to have PI in archive files or similar databases. In addition, we have no obligation to delete aggregated or de-identified information. We may retain and use aggregated and de-identified information for any purpose consistent with laws and regulations.

Even if your account is closed or deleted, information may remain in backup or archive records and we may retain certain data relevant to preventing fraud or future abuse or for legitimate business purposes, such as analysis of aggregated, non-personally-identifiable or de-identified data, account recovery or if required by law. All retained data will continue to be subject to the applicable privacy policy for the products or services.

9. CALIFORNIA RESIDENTS

This section applies to you only if you are a California resident. For purposes of this section, references to “personal information” shall include “sensitive personal information,” as these terms are defined under the California Consumer Privacy Act (“CCPA”).

Processing of Personal Information

The type of information, how it is collected, why it is collected and to whom it is disclosed can vary from person to person depending on the Services that you receive from us and how you interact with us. In the preceding 12 months, we collected and (where indicated below) disclosed for a business purpose the following categories of personal information and sensitive personal information (denoted by *) about you:

Category	Categories of Recipients
Identifiers such as names, email addresses, telephone numbers, usernames, IP addresses or other identifiers	Discord, other users, customers, service providers, affiliates
Personal information categories listed in the California Customer Records statute such as name, address, and telephone number,	Discord, other users, service providers, affiliates
Commercial information such as records of products or services purchased	Service providers, customers
Internet or other similar network activity such as information regarding your interaction with the Services	Service providers, affiliates
Geolocation data such as IP address	Service providers, affiliates

Audio, electronic, visual, or similar information such as photographs, video recordings and voice recordings	Discord, other users, service providers
Inferences drawn from other personal information such as profile reflecting your preferences, characteristics, predispositions, behavior, attitudes, abilities, and aptitudes	Service providers, affiliates
Account access credentials* such as account log-in, password, or credentials allowing access to your account	Service providers

The specific business or commercial purposes for which we collect your personal information and the categories of sources from which we collect your personal information are described in the section above, *Collection and Use Your Information*. We only use and disclose sensitive personal information for the purposes specified in the CCPA. The criteria we use to determine how long to retain your personal information is described in the section above, *Data Security and Retention*.

The personal information we disclosed over the preceding 12 months was disclosed for the reasons outlined in *Disclosure Of Your Information* above.

Selling and/or Sharing of Personal Information

We do not “sell” or “share” (as those terms are defined under the CCPA and used throughout this section) personal information nor do we have actual knowledge that we “sell” or “share” personal information of residents under 16 years of age.

10. DATA SUBJECT RIGHTS

Depending on the state you live in, you may have some or all of the rights listed below in relation to information that we have collected about you. However, these rights are not absolute, and in certain cases, we may decline your request as permitted by law, including in the event you reside in a state that does not currently grant you these rights.

- **Right to Know.** You have a right to request the following information about our collection, use and disclosure of your personal information:
 - categories of personal information we have collected or disclosed for a business purpose;
 - categories of sources from which we collected personal information;
 - the business or commercial purposes for collecting personal information;
 - categories of third parties to whom the personal information was disclosed for a business purpose; and
 - specific pieces of personal information we have collected.
- **Right to Access.** You may have a right to request that we confirm whether we process information about you and give you access to that information in a portable and, to the extent technically

feasible, readily usable format that allows you to transmit the information to another business without impediment.

- **Right to Delete.** You may have a right to request that we delete information we maintain about you.
- **Right to Correct.** You may have a right to request that we correct inaccurate information we maintain about you.

You may be able to review the information you provided to us on a service and make any desired changes to the information, or to the settings for your account on that service, by logging in to your account for that service and editing or deleting the information. Note that certain accounts may have limitations regarding the ability to delete information.

You may exercise any of these rights by contacting us using the information provided below. We will not discriminate against you for exercising any of these rights. We may need to collect information from you to verify your identity, such as your email address, government issued ID or date of birth, before providing a substantive response to the request. Depending on your location, you may designate, in writing or through a power of attorney document, an authorized agent to make requests on your behalf to exercise your rights. Before accepting such a request from an agent, we will require that the agent provide proof you have authorized them to act on your behalf, and we may need you to verify your identity directly with us. If we believe that your request is fraudulent, we may take additional steps as necessary to verify your identity your residence in relevant the state. We may also request that you sign a declaration under the penalty of perjury. Making a verifiable consumer request does not require you to create an account with us.

In addition, you may have the right to appeal our decision regarding a request related to these rights by contacting us using the information provided below. When you submit a request or launch an appeal, we will limit our collection of your information to only what is necessary to securely fulfil your request or process your appeal. We will not require you or your authorized agent to pay a fee for the verification of your request or appeal.

11. MARKETING OUTREACH

We may send users information by email, text, phone calls, or push notifications. You may choose to stop receiving certain emails from us by selecting the unsubscribe link that may appear at the bottom of the email. You may choose to stop receiving certain text messages by replying STOP to a text message you receive from us. You may choose to stop receiving certain phone calls from us by asking to be put on our “do not call” list. Asking to be put on our “do not call” list does not put you on a state or federal “do not call” list. You can turn off push notifications on your device. Please consult the owner’s manual or manufacturer for instructions. We will not be able to assist you.

12. HOW TO CONTACT US

Should you have any questions about our privacy practices or this Privacy Notice, please email us at privacy@dashscore.com or contact us through the Dashscore Discord Support Server (<https://discord.gg/6AHu8ccZuD>).